

Celebrating Dr. Arthur Furst

Founding Member Emeritus,
GNLD Scientific Advisory Board



Dr. Arthur Furst was officially given the status of Founding Member Emeritus of the Scientific Advisory Board (SAB) to recognize his outstanding accomplishments to science and GNLD.

"A Renaissance Man is defined as 'a man who has wide interests and who has become expert in many of them.' Surely that is the definition of Dr. Arthur Furst."

On January 15, 2000, as a highlight of the Americas Convention in Las Vegas, Nevada, the GNLD family celebrated the life and work of Dr. Arthur Furst on the occasion of his retirement. Family members Carolyn & Rodney Smith, Timothy Furst, and long-time friend Elizabeth Vance all joined in this once-in-a-lifetime commemoration. Adrienne Furst, and David & Karen Furst were unable to attend.

At 85, Dr. Furst has no intentions of slowing down! Rather, he is redirecting his time and extraordinary energies to focus on a wide variety of personal passions.

"It's difficult to capture the complexity and uniqueness of such an original man," said



John Miller, GNLD International Vice President of Science & Technology. "After much searching in the dictionary, I finally found a definition that at least begins to describe Dr. Furst. The definition is: 'A man who has wide interests and who has become expert in many of them.' These words describe a Renaissance Man. And that phrase is an accurate description of Dr. Arthur Furst."

As John went on to summarize Dr. Furst's unparalleled personal and scientific accomplishments, the truth of this definition rang clear. "Throughout his career, Dr. Furst has pioneered scientific methods that have become standard procedures, both in research and in critical arenas of medical practice such as cancer treatment." John pointed out that Dr. Furst has been acknowledged for his professional achievements by scientific institutions all over the world.



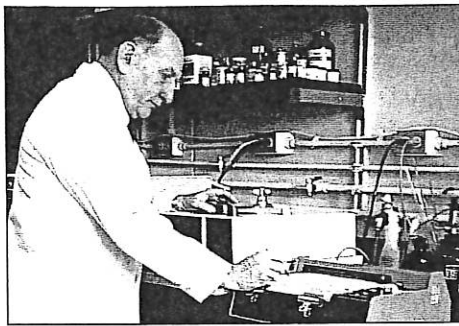
"He has been recognized globally as one of the great minds of modern science," John continued. "Anyone who meets Dr. Furst knows they are in the presence of a great world citizen. And that greatness is apparent not only because he is brilliant and dynamic; that greatness is also embodied by his extraordinary personal warmth and loving grace. These are the qualities that will forever define Dr. Furst as a man who has significantly improved the quality of life for millions of people worldwide during his lifetime."

The celebration also featured the screening of an inspiring video about Dr. Furst's life and career. Exploring Dr. Furst's childhood and early educational influences, the video painted an increasingly compelling portrait of this dedicated and generous man.

The convention celebration included tributes from GNLD Scientific Advisory Board members, as well as moving personal testimonies from GNLD Chairman Bob Brassfield and Founder Jerry Brassfield. "Dr. Furst's physical, mental, and philosophical energies have created an immeasurable and permanent contribution to science and to world health," said Bob. "He has shown us all how to improve our lives."

Jerry Brassfield echoed his brother's sentiments, adding, "Dr. Furst's legacy includes acting as the ultimate role model for how to study, how to practice, and how to teach. He has led the way in changing the world... and we are all inspired to follow his example and continue the spirit of his work."

In conclusion, Dr. Furst thanked his family, the SAB, and the many people at GNLD who have supported his scientific work in nutritional supplementation. "I was never restrained by budgets or philosophical differences," Dr. Furst said. "GNLD put no limits on the creative discoveries I pursued, and that has been a tremendous gift.



Despite the loss of both parents at age 4, and lack of family encouragement to pursue an education, Dr. Furst worked multiple jobs and even studied by streetlight to ultimately earn his B.A., M.A., and teaching credentials from UCLA, later going on to earn his Ph.D. from Stanford, and his ScD. from U.S.F.

I am also continually inspired by the way the GNLD family focuses on dedication to health as a foundation for happiness. You are each contributing to a new world — one person at a time. And I'm a better person for having known you all."

Committed to giving back to the academic environment that fueled his career, Dr. Furst privately supports a variety of scholarship programs, including his personally-endowed award at UCLA. Each year, GNLD also endows a prestigious Dr. Arthur Furst Undergraduate Scholarship in his honor to an outstanding research student at the University of San Francisco.



The GNLD Global Science Network

The impressive march of scientific discovery, decade by decade, has continually found GNLD at the forefront of research and expertise. Why? Because of the company's ever-broadening affiliations with the best scientific contributors worldwide. "Other companies keep trying to catch up," John Miller explains. "But GNLD continues to stay a step ahead. We were the first to have a scientist of Dr. Furst's caliber guiding our product development and furthering our understanding of the origins of health and longevity. We were the first to assemble an unequaled Scientific Advisory Board.

"Today, that Board's dedication to pursuing the leading edge of science has allowed us to form affiliations with literally thousands of scientists

worldwide who are continuing to pioneer the research and the development of health solutions."

The result is GNLD's Global Science Network, which represents the largest possible pool of talent and expertise available all over the globe. The Network includes prestigious research partners, such as the U.S. Department of Agriculture, the Centers for Disease Control, the United Nations, and more, as well as pioneering researchers at universities worldwide.

"Wherever you find the furthest frontiers of scientific inquiry, you'll also find that GNLD has an intimate connection," says John. "The result will be a perpetual continuation of the product excellence you've come to expect from GNLD." Stay tuned!